

Contents

<i>Board Chairman's Report</i>	2
<i>Founder's message</i>	4
<i>Director's Report</i>	5
<i>PIFA's Work</i>	6
<i>PIFA'S Board</i>	7
<i>PIFA's Thought leadership Group</i>	8
<i>Papers and Seminars</i>	9
<i>Partners</i>	9
<i>Major Donors</i>	9
<i>Financial Report</i>	10

STATEMENT OF PURPOSE

With the new family as focus, PIFA works in two key areas:

- 1) Direct support to vulnerable families during pregnancy and in their child's early years
- 2) Training and support of other professionals who also work with vulnerable families in the early years of parenting

GUIDING PRINCIPLES

From its inception, the work of PIFA has been based on the understanding that the quality of the earliest relationship of mother, father and baby form a foundation for later life.

All PIFA's work is embedded in a framework of respect and caring and is guided by principles and values which grow out of a social justice perspective. Support is available to any vulnerable family with a child under five regardless of religion or culture.

We acknowledge the traditional owners of all the land in which we live and work

Chairman of the Board's Report

2006/2007 saw PIFA grow further when measured across a number of parameters:

Centacare The initiative was taken early in the year to cement the founding relationship with our parent and formally embed PIFA as a program of Centacare. This approach for stronger structural liaison was warmly welcomed by Centacare and the approach taken by Mr. Richard Haddock–Chairman, Mr. Bernard Boerma–CEO, and Ms. Maureen Eagles–Deputy CEO & Director Children and Youth Services, was greatly encouraging, accommodating and appreciated. The most tangible benefit is Maureen Eagles' resultant appointment to the Board, a move warmly welcomed by all.

Partnerships and Alliances PIFA's involvement with other agencies continues to grow and during the year we were engaged in associated activities with:

- SDN Children's Service;
- Early Childhood Nurses in Northern Area Health;
- Herbert Street Drug & Alcohol Centre;
- Royal North Shore Hospital (high risk pregnancies);
- Royal Prince Alfred Hospital (Aboriginal Ante/Post Natal Support Unit);
- Aboriginal Children's Service
- Murawina Aboriginal Child Care Centre.

The year saw rapidly increasing commitment to the high needs of the inner city aboriginal communities through the agencies noted. A unique project was the development of the book and DVD entitled 'Australian Dreaming – Being Pregnant'.

Benefactors – A 'first' was the 'Appreciation Dinner' held at the Four Seasons Hotel on 20 November 2006 at which we feted our loyal and new benefactors who through their extraordinary generosity have been the mainstay of PIFA's funding enabling the extensive operations undertaken during the year.

Fundraising The growing demand for PIFA's specialised work is limited only at this stage by available funds. Without government assistance activities are critically dependant upon the generosity of our benefactors. Norma Tracey as co-founder has again been primarily responsible for fundraising through her extraordinary efforts and passion for the work of PIFA. The other largest source of funds is the annual Golf Day, which is being reviewed with the aim of further

increasing its contribution, while other prospects for fund raising events are also being explored.

Management Judith Krahe Edwards' appointment as Executive Director has continued to pay great dividends in the strategic and day to day management of increasingly complex demands on PIFA's services and its growing workload. Presentation and imagery are also being updated through proposed refreshing of logo, mission statement and business stationery, as well as upgrading of the website.

Professionals PIFA's professional workers are now engaged across wider fields of endeavour than a year ago with new challenges, particularly in the areas of aboriginal, rural and prison work. Their competence and professionalism is evident in the results being achieved and their acceptance by the various partner agencies with which PIFA is increasingly engaged.

Board A number of changes occurred at Board Level with the retirement of founding member Michael Lonergan through relocation overseas, however the Board is delighted to be joined by Tim Wunder as a new member during the year and already enjoys the specialised contribution he makes to financial matters. The efforts of other Board Members needs also to be applauded for their generosity in time and their own particular contributions to guidance of PIFA during the year. The Board continues to benefit from contact with co-founder and Life Patron Fr. Peter Quin SJ who although relocated to Queensland maintains a strong interest in PIFA.

Governance As part of the closer alignment with Centacare a comprehensive review has been undertaken of protocols, policies and insurance issues related to overall operation and professional contracts. Ian Hansen continues to make an exceptional personal and corporate contribution to PIFA through managing and reporting accounts to the Board and Centacare.

Ron Boys

Message from PIFA's Founder

It has been one of the great experiences of my life to be part of PIFA from its inception. I am blest to be what can be called a working Founder, that is I have been involved in every aspect of PIFA over the years and having the privilege of working at the grass roots.

It is a most ably managed Organization and those healthy tensions that exist between management and the passion and creativity of an Organization seem to have balanced well over the years, with the imbalance sometimes in favour of one or the other. This tension means a very alive organization which must never succumb to lethargy through surrender of ideals. There is no easy road, since at the very depth of PIFA is the idea of working with those that most challenge our skills by the enormity of their needs. New tools, new ways of looking at things, holding firm to boundaries created between the organization that we work with and ourselves means that different approaches fit differently for different places. Being open to the culture of the "other" is part of the importance of our work. We are coal face workers and while this presents incredible difficulties in terms of how it affects our own inner psyche it also give a sense of excitement and achievement rarely experienced in any other work.

I would like to leave you for this year with a quote from a recent paper I presented. "We know that anything we do is measurable in minute moments of personal relating, the witnessing of suffering, sharing moments of psychic pain between two people. It may and will take generations to heal, yet in any moment or second of its healing between two people, moments and seconds of generations are also healed. In every second the dream is allowed to be dreamed, hope has the potential to come into being, and the dream has the potential to become reality."

Norma Tracey

Executive Director's Report

Our understanding of the impact of early experiences on later social, emotional, and cognitive development has grown dramatically in the past three decades. Increasingly, compelling evidence is emerging to demonstrate that the quality of the infant's earliest experiences shape their later development and ability to form positive relationships. In addition to this, a growing body of evidence demonstrates that early intervention is effective in achieving significant financial savings, for individuals and society. A long term follow up evaluation of the 1960s Perry Preschool Project in the US found that the program had produced a saving to the community of \$13 for every dollar invested in the early years. These savings come from: reductions in welfare assistance, decreased need for special education, reduced costs in the criminal justice system, reduced costs to victims and increase in tax revenue due to higher wages of participants.

Working from this solid knowledge base that the work they are doing is enormously worthwhile, PIFA consultants combine practical support with therapeutic interventions to respond to the inner and outer worlds of families and support them in their early parenting roles. The work of PIFA remains unique in that it brings together a group of highly trained and respected professionals who bring decades of experience and skills in the field of parent child relationships to clients who would normally not be able to access such a resource.

This year, PIFA has extended its work of reaching out to vulnerable urban Aboriginal families and we find ourselves at the beginning of an exciting opportunity to exchange ideas and learn how best to contribute to the support of this remarkably resilient community. Also during this year PIFA has expanded its support of other professionals, in particular through a partnership with SDN Children's Services to support and mentor workers in their 'Brighter Futures' projects.

As 2006/2007 draws to a close I would like to acknowledge our community partners who have helped us build therapeutic communities around the families in our programs. I particularly want to thank The Aboriginal Children's Service for their generosity in facilitating our connection with the Aboriginal community and, with great good humour, ensuring the cultural sensitivity of our interventions. I am also mindful of the donors who have supported our work this year and without whom PIFA would not operate.

In conclusion I wish to thank PIFA's consultants for their support in my first full year as director. I am continually humbled by their professionalism and dedication to our clients.

Judith Krahe Edwards

PIFA'S WORK

In 1998, following requests for help from a number of new parents Father Peter Quin and Norma Tracey gathered together a group of psychotherapists in private practice to offer parenting groups on Sydney's lower north shore. In this way the founders of PIFA were able to bring the experience and skills of key professionals in the field of parent child relationships to clients who would normally not be able to access this level of expertise. From the earliest days, the work of PIFA has been based on the understanding that the quality of the earliest relationship of mother, father and baby forms a foundation for later life.

The overarching thinking behind all PIFA's work remains that of working with our clients to create small models of excellence that can be analyzed and learnt from so that the insights gained can be used to a) continually improve the work of PIFA and b) inform the work of other agencies and professionals who work with young families.

With the new family as focus, the organization works in the two key areas:

- 1) Direct support to vulnerable families around the time of birth and in their child's early years and,
- 2) Training and support of other professionals who also work with vulnerable, new families.

PIFA has grown steadily through the years to include a collection of innovative and respected programs serving vulnerable families and the professionals who support such families, across New South Wales.

Current Projects

Direct Support to Vulnerable Families via:

A therapeutic group program based in: The Lower North Shore, Redfern Aboriginal Children's Service, Emu Plains Prison, Isolated Country Areas (currently in Cootamundra)

Home visiting support for inner city high need families

Group and home visiting support for Urban Aboriginal families through partnerships with The Aboriginal Children's Service of NSW and Murawina Aboriginal Childcare Centre

Short term, parent / child, home visiting intervention with families in the Brighter Futures Program

Training and Support of Other Professionals who also work with vulnerable new families:

Supervision/Consultation for Early Childhood Nurses in Northern Area Health

Supervision/Consultation for staff at Herbert St Drug and Alcohol Centre, Northern Area health, staff working with women in high risk pregnancies at Royal North Shore Hospital and supervision for staff at Catherine Villa, Quakers Hill

Supervision/consultation for 'Brighter Futures' early intervention staff in SDN Children's Services in the Inner City, Riverwood and Sutherland Shire

Ongoing Training for other professionals (524 attendees last year from all over NSW)

PIFA's Board

RON BOYS has been a member of the PIFA Board since 2001 and Chairman since 2004. He brings to the Foundation skills acquired in professional and executive roles of a corporate career as well as background in charity work.

With Post-Graduate qualification in Civil Engineering Ron's background includes co-ordination of professional consultants in building projects, project management of design & construction teams in real estate development, management of corporate activities in major office, retail and industrial developments in Australia and overseas. Senior roles include:

- Vice President Hyland Turnkey Limited (Canada);
- Group General Manager Hooker Projects Australia;
- Director Development Westfield Limited.

Other charity-orientated activity includes assisting in the establishment of Ignatian Volunteers Australia which seeks to recruit, coordinate and place volunteers with established agencies engaged in 'front line' charitable works.

PAUL SHERIDAN

Currently Managing Director of Cara Pet Pty Ltd, a supplier of treats and extruded products for pets, Paul is also a working Director of HyClor (Australia) Pty Ltd, manufacturers and distributors of swimming pool chemicals.

Paul has been involved in running his own companies for the past 30 years mainly involved in the supply of products to mass merchants and in imports and exports, primarily in the Asian region. Before being involved in his own companies, Paul worked with the Irish Government in trade which time included serving as the Irish Trade Commissioner to Australia and to the Benelux (Belgium, the Netherlands and Luxemburg) with special responsibility for negotiations with the European Union.

Born in Ireland, Paul graduated from University College Dublin with a degree in Economics and Politics.

DEIDRE PERRY OAM first became involved with PIFA in 2005 and joined the Board in 2006. She brings a wealth of experience from her long involvement in charity work:

- Foundation Member for 25 years and President for past 16 years of 'Mater Lives' Committee which raises funds for equipment and projects (such as upgrade of Maternity ward) at the Mater Hospital in North Sydney;
- Involvement in organization of 5 major functions in 2006 to mark celebration of the Mater Centenary;
- Past President of and ongoing engagement with 'Blue & Blue' Committee to raise funds for scholarships to Monte Saint Angelo College;
- Past President of Ex Students for Monte Saint Angelo College and continuing involvement in assisting the College.

Prior to marrying and raising seven children, Deidre's early career as a Physical Education Teacher saw her instructing at sixteen schools in Sydney, Melbourne and Adelaide. From this grew roles in organisation of tennis/netball pageants and the training and presentation of debutantes over many years for major charity balls.

MAUREEN EAGLES

Maureen has been employed with Centacare since 1994, when she began as a caseworker in the Community Placement Program, working with homeless adolescents. Since then she has worked across many Centacare programs within the Children and Youth Services Directorate and the Ageing and Disability Directorate. Maureen has a tertiary background in the area of Welfare Studies. She has been the Director of Children and Youth Services Directorate since 2001 and in 2005 was elected to the Board of ACWA, the Association of Children's Welfare Agencies.

TIM WUNDER

Master of Business Administration, Macquarie University
Certified Practising Accountant, Australian Society of CPA's
Bachelor of Commerce (Accounting and Finance), University of NSW

Tim Wunder joined the Board in 2007. Tim has over 25 years experience in Banking and Finance, predominantly in the field of risk management. He is a CPA and holds post graduate qualifications in management. Tim's involvement in other charity-oriented activity includes serving on the Finance Committee of the combined Jesuit Parishes in the North Sydney area.

MAGGIE VIDEAN

B.A. (Psychology, English and Communication) Graduate Diploma in Marketing Dip. Marketing

Maggie specialises in developing and delivering unique training opportunities to maximise people's professional and personal outcomes.

Her work in adult education, communication and professional development spans over twenty years. Maggie has a wealth of experience consulting to both commercial and government organisations in a wide range of HR disciplines.

Since starting her own business, par excellence, three years ago, she has worked with clients such as Allianz Insurance, Qantas and numerous SME. Maggie is a much sought after keynote speaker, conference presenter and facilitator and writes for numerous trade, business and personal development publications.

PIFA's Thought Leadership Team

PIFA's Thought Leadership Team was formed as an advisory group to assist the Director to:

- Hold and think about the work
- Guide the growth of PIFA
- Oversee the professional standards in PIFA
- Stay in touch with the latest understanding and research on parent / child work
- Promote psychoanalytically informed parent / child work in the broader community
- Monitor the clinical work of PIFA professionals
-

The group meets bi monthly for two hours and at least twice a year for a full day and is currently made up of 8 experienced members of PIFA:

Elke Andrees	Psychologist, Child and Adolescent Psychotherapist
Diane Bell	Registered Nurse, Bachelor of Social Work
Mary Cameron	Psychoanalytic Psychotherapist and Consulting Social Worker
Antoinette Gray	Bachelor of Arts, Diploma of Social Work
Maria Kourt	Clinical Psychologist
Judith Krahe Edwards	Registered Nurse, Bachelor of Social Work
Helen Kvelde	B Sc (App Psych) 1973 M A (religion studies) 2004
Maggie Newlyn	BA (Hons) (Psych) MSW

Papers and Seminars

1. **Bringing in the Troops**, NSW Journal of Social Work, July 2006, Norma Tracey
2. **From Oblivion to Becoming** Paper published in Psychoanalytic Review, New York . London. Guilford Press. February 2007, Norma Tracey
3. **Pre-creative Space**. Paper presented at ANZAP Conference Key note speaker, In press - Journal of Contemporary Psychoanalysis. USA, Norma Tracey
4. **Australian Dreaming – Surviving Trans Generational Trauma**, Paper presented at National Conference of Psychoanalytic Psychotherapy – June 2007, Norma Tracey
5. **Becoming Pregnant – Booklet and film** March 2007 Norma Tracey et al
6. **Dealing with Workplace Trauma**, Centre for Community Welfare Training, November 2006, Judith Krahe Edwards
7. **Working with Vulnerable Women**, May 2007, New South Wales Institute of Psychiatry, Judith Krahe Edwards
8. **Early Intervention**, March 2007, Centre for Community Welfare Training, Penrith, Judith Krahe Edwards
9. **Substance Use and Early Parenting**, May 2007, Centre for Community Welfare Training, Sydney, Judith Krahe Edwards
10. **A Hard to Reach Family: Therapy in Their Home**, Brighter Futures All Staff Meeting, June 2007, Maggie Newlyn
11. **Using a Psychoanalytic Framework to Think about our Work**, Forging Links meeting, 2007, Helen Kvelde, Mary Cameron

Our Partners

**The Aboriginal Children’s Service
SDN Children’s Services
Murawina Aboriginal Child Care
Northern Sydney Area Health
South Western Sydney Area Health**

Major Donors

**Paul Ramsey Foundation
The Skully Foundation
Masonicare
The Shirley Smith Foundation
The Beryl Dalwood Foundation
The Sisters of Charity Fund
The Mercy Foundation
Tenex
Trident Finance**

FINANCIAL REPORT

Parent Infant Foundation of Australia

INCOME AND EXPENDITURE STATEMENT

As at Period: 12 Ending June 2007

Income	MTD actual	MTD budget	MTD variance	YTD actual	YTD budget	YTD variance
Program Funded						
Donations	44,261.77	1,704.00	-42,557.77	256,567.93	20,448.00	-236,119.93
Fees Charged	0.00	0.00	0.00	4,051.20	0.00	-4,051.20
Sale of Publications	448.18	0.00	-448.18	1,372.88	0.00	-1,371.18
Special Events	0.00 44,709.95	0.00 1,704.00	0.00 -43,005.95	13,050.00 275,043.31	0.00 20,448.00	-13,050.00 -254,595.31
TOTALS	44,709.95	1,704.00	-43,005.95	275,043.31	20,448.00	-254,595.31
Program Expenditure						
Administration Costs	300.00	300.00	0.00	3,600.00	3,600.00	0.00
Advertising - Promotions	0.00	250.00	250.00	7,045.45	3,000.00	-4,045.45
Affiliation Fees	0.00	37.00	37.00	65.61	444.00	378.39
Books, Publications & Lib	0.00	0.00	0.00	595.84	0.00	-595.84
Client Costs	0.00	267.00	267.00	0.00	3,204.00	3,204.00
Computer Supplies	0.00	0.00	0.00	909.09	0.00	-909.09

Computer Support	4,860.00	0.00	-4,860.00	5,110.00	0.00	-5,110.00
Consultants Fees	37,511.00	0.00	-37,511.00	213,496.04	0.00	-213,496.04
Equipment	0.00	0.00	0.00	2,000.00	0.00	-2,000.00
Miscellaneous Expns	0.00	0.00	0.00	500.00	0.00	-500.00
Motor Vehicle Parking	0.00	350.00	350.00	38.18	4,200.00	4,161.82
Motor Vehicle Repairs and Maintenance	0.00	0.00	0.00	450.00	0.00	-450.00
Office Costs	87.27	0.00	-87.27	2,820.53	0.00	-2,820.53
Postage & Freight	54.50	0.00	-54.50	296.00	0.00	-296.00
Printing & Stationery	281.05	0.00	-281.05	19,747.68	0.00	-19,747.68
Rent	716.13	500.00	-216.13	3,903.45	6,000.00	2,096.55
Repairs & Maitenance	0.00	0.00	0.00	318.18	0.00	-318.18
Resident Social Education	0.00	0.00	0.00	2.05	0.00	-2.05
Salaries & Wages Agency Personell	0.00	0.00	0.00	581.25	0.00	-581.25
Specialfivents	0.00	0.00	0.00	11,477.05	0.00	-11,477.05
Telephones	0.00	0.00	0.00	580.55	0.00	-580.55
Training -Catering	900.00	0.00	-900.00	1,150.00	0.00	-1,150.00
Travel Expenses	0.00	0.00	0.00	356.36	0.00	-356.36
Totals	44,709.95	1,704.00	-43,005.95	275,043.31	20,448.00	-254,595.31
	44,709.95	1,704.00	-43,005.95	275,043.31	20,448.00	-254,595.31
Surplus / (Deficit)	0.00	0.00	0.00	0.00	0.00	0.00

The Parent Infant Foundation of Australia

194 / 137 Norton Street Leichhardt 2040

Phone: 02 8230 1646

Email: PIFA@bigpond.com

Website: www.pifa.org.au

ABN: 50 858 076 612

PIFA is a program of Centacare